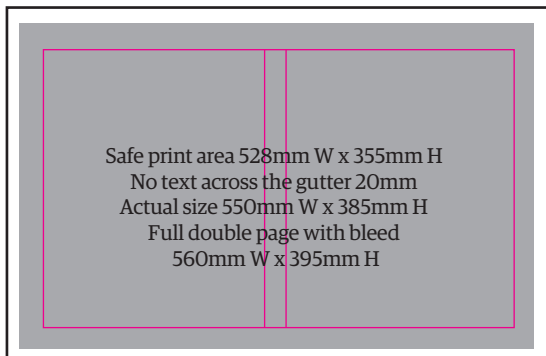


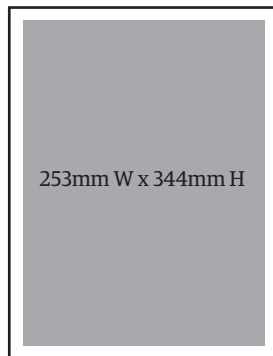
Waiheke Weekender

Rate Card

Effective from 1 November 2023



Double page spread



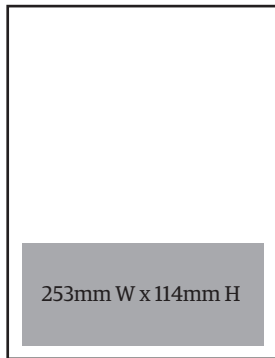
Full page

Should you be interested in a specific page a premium cost will be quoted upon booking.

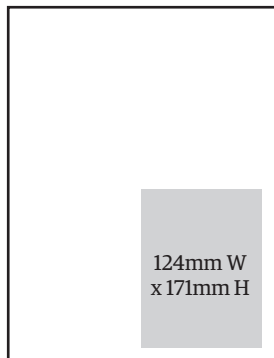
The *Waiheke Weekender* is published every Thursday, unless Thursday falls on a public holiday.

Double page spread (DPS) requirements

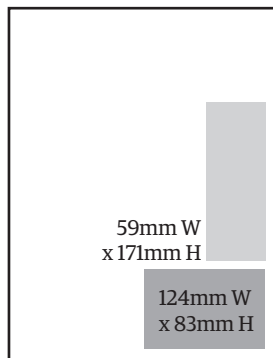
1. Template to be approved before booking confirmed.
2. Placement to be approved upon receiving booking confirmation.
3. Text can not be placed to run through the centre seam (gutter). It must be structured on either side.
4. Please do not place faces over the centre seam.
5. By booking a DPS with us you accept that this is printed on two different sheets of paper not on the one sheet in the centre fold of the paper and may be subject to slight variations.



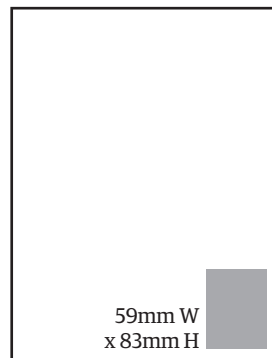
Third page



Quarter page



Eighth page



Sixteenth page

**To make a booking
the deadline is:**

12pm Wednesday
of the week before publication.

**If we are designing your
advertisement the artwork
deadline is:**

12pm Thursday
of the week before publication.

**If you are supplying
print ready artwork the
PDF deadline is:**

12pm Friday
of the week before publication.

Terms and Conditions

In placing an advertisement with us you confirm that you have read and understood the following conditions. While we take every care to ensure the insertion, accuracy and quality of your advertisement, the publisher does not accept liability for any loss caused by omission on a particular day or errors in advertisements. Pendragon Press Ltd trading as *Gulf News* is not responsible for the print quality or content accuracy of camera ready advertisements supplied by the customer, for the omission of advertisements received after deadline, or for errors that were not noted by the customer during sign off. The publisher reserves the right to reject, amend or edit any advertisement that seems in their opinion to be objectionable or otherwise unsuitable for publication. The placement of all advertising in the paper is at the discretion of the publisher except where prior arrangements have been made. Claims for allowance for errors in advertisements must be made within seven days from the date of publication and no liability will be accepted beyond the actual space occupied by the advertisement in which the error occurred. All advertisements and artwork prepared by the staff of Pendragon Press Ltd remain the property of the publisher and must not be used in any other publication or for any other purpose without prior permission. Advertising and artwork rates available on request. Please note that changes made to content of advertisement (other than factual errors) after submission of customer's original draft may incur our standard advertising make-up charges.

Go to our full terms and conditions at <http://www.waihekegulfnews.co.nz/advertising/ww-advertising/>