

# GULF NEWS

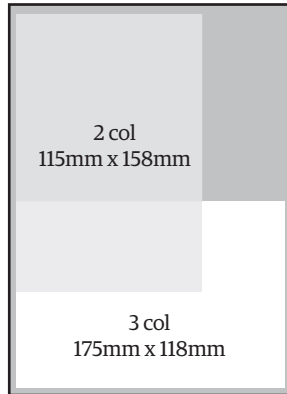
## Rate Card

Effective from 1 November 2023

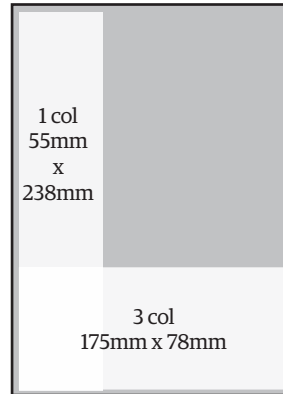
Paper stock = Norbright



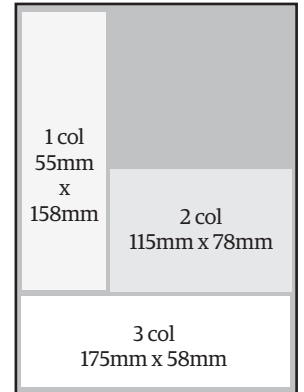
**Full page**



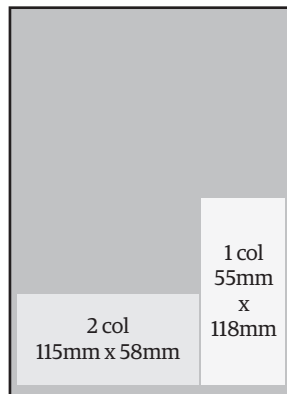
**Half page**



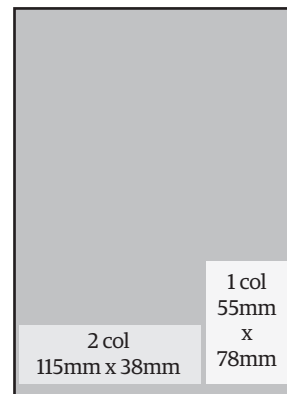
**Third page**



**Quarter page**



**Sixth page**



**Nineth page**

### **Classified Advertisements**

15 words **\$10**

30 words **\$15**

45 words **\$20**

60 words **\$25**

Over 60 words + 50cents per word

Boxed Classified minimum 6 lines **\$18** \$3 per line thereafter

### **Classified deadline is:**

**4pm Tuesday**

• Preferential positions + 15%

• *Gulf News* is published every Thursday, unless Thursday falls on a public holiday.

Accom Offered  
Accom Wanted  
Births  
Business for Sale  
Deaths  
Garage Sales  
Free Stuff  
For Sale  
Health Therapy  
In Memoriam  
Lost and Found  
Pets and Livestock  
Professional  
Property for Sale  
Public Notices  
Services Offered  
Situations Vacant  
To Lease  
Vehicles and Parts  
Wanted to Buy  
Work Wanted

**To make a booking the deadline is:**

**12pm Monday**  
of the week of publication.

**If we are designing your advertisement the material deadline is:**

**12pm Monday**  
of the week of publication.

**If you are supplying print ready artwork the PDF deadline is:**

**12pm Tuesday**  
the week of publication.

## **Terms and Conditions**

In placing an advertisement with us you confirm that you have read and understood the following conditions. While we take every care to ensure the insertion, accuracy and quality of your advertisement, the publisher does not accept liability for any loss caused by omission on a particular day or errors in advertisements. Pendragon Press Ltd trading as *Gulf News* is not responsible for the print quality or content accuracy of camera ready advertisements supplied by the customer, for the omission of advertisements received after deadline, or for errors that were not noted by the customer during sign off. The publisher reserves the right to reject, amend or edit any advertisement that seems in their opinion to be objectionable or otherwise unsuitable for publication. The placement of all advertising in the paper is at the discretion of the publisher except where prior arrangements have been made. Claims for allowance for errors in advertisements must be made within seven days from the date of publication and no liability will be accepted beyond the actual space occupied by the advertisement in which the error occurred. All advertisements and artwork prepared by the staff of Pendragon Press Ltd remain the property of the publisher and must not be used in any other publication or for any other purpose without prior permission. Advertising and artwork rates available on request. Please note that changes made to content of advertisement (other than factual errors) after submission of customer's original draft may incur our standard advertising makeup charges.