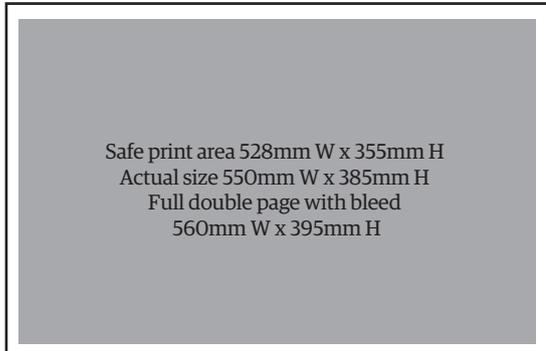


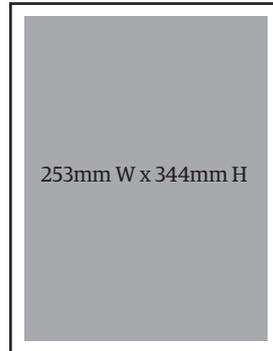
# Waiheke Weekender

## Rate Card

Effective from 1 November 2021



**Double page spread**



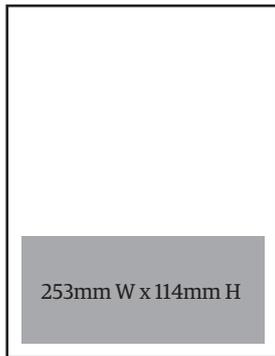
**Full page**

If you are wanting your advertisement to align with a specific section please request this of us when booking.

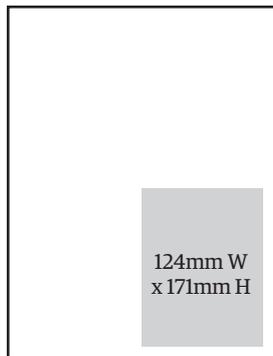
Whilst we will always endeavour to action your request, we will need, from time to time, to manoeuvre placement due to design elements.

Should you be interested in a specific page a premium cost will be quoted upon booking.

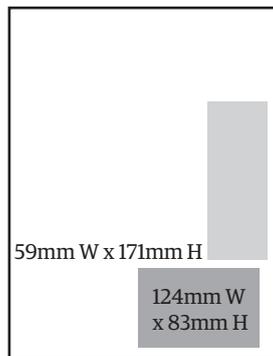
The *Waiheke Weekender* is published every Thursday, unless Thursday falls on a public holiday.



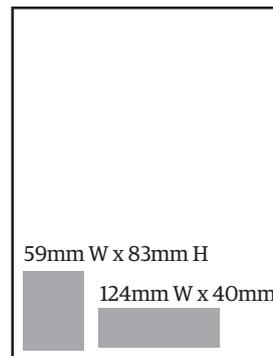
**Third page**



**Quarter page**



**Eighth page**



**Sixteenth page**

**To make a booking  
the deadline is:**

**12pm Wednesday**  
of the week before publication.

**If we are designing your  
advertisement the artwork  
deadline is:**

**12pm Thursday**  
of the week before publication.

**If you are supplying  
print ready artwork the  
PDF deadline is:**

**12pm Friday**  
of the week before publication.

## Terms and Conditions

In placing an advertisement with us you confirm that you have read and understood the following conditions. While we take every care to ensure the insertion, accuracy and quality of your advertisement, the publisher does not accept liability for any loss caused by omission on a particular day or errors in advertisements. Pendragon Press Ltd trading as *Gulf News* is not responsible for the print quality or content accuracy of camera ready advertisements supplied by the customer, for the omission of advertisements received after deadline, or for errors that were not noted by the customer during sign off. The publisher reserves the right to reject, amend or edit any advertisement that seems in their opinion to be objectionable or otherwise unsuitable for publication. The placement of all advertising in the paper is at the discretion of the publisher except where prior arrangements have been made. Claims for allowance for errors in advertisements must be made within seven days from the date of publication and no liability will be accepted beyond the actual space occupied by the advertisement in which the error occurred. All advertisements and artwork prepared by the staff of Pendragon Press Ltd remain the property of the publisher and must not be used in any other publication or for any other purpose without prior permission. Advertising and artwork rates available on request. Please note that changes made to content of advertisement (other than factual errors) after submission of customer's original draft may incur our standard advertising make-up charges.

Go to our full terms and conditions at <http://www.waihekegulfnews.co.nz/advertising/ww-advertising/>