

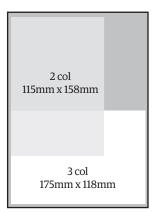
## **Rate Card**

## Effective from 1 November 2021

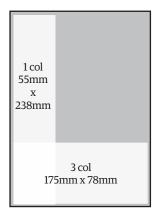
Paper stock = Norbright



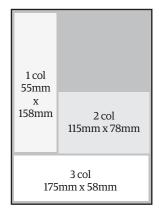
Full page



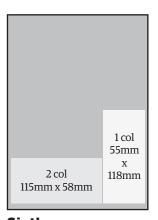
Half page



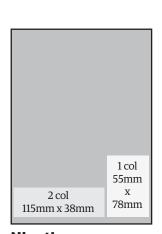
Third page



Quarter page



Sixth page



Nineth page

### **Classified Advertisements**

**\$8** up to 15 words

**\$10** 15-30 words

Over 30 words + 40¢ per word

# Classified deadline is: 4pm Tuesday

- Preferential positions + 10%
- Gulf News is published every Thursday, unless Thursday falls on a public holiday.

Accom Offered Accom Wanted Births Business for Sale Deaths Garage Sales Free Stuff For Sale Health Therapy In Memoriam Lost and Found Pets and Livestock Professional Property for Sale Public Notices Services Offered Situations Vacant To Lease Vehicles and Parts Wanted to Buy Work Wanted

To make a booking the deadline is:

12pm Wednesday

of the week before publication.

If we are designing your advertisement the artwork deadline is:

12pm Thursday

of the week before publication.

If you are supplying print ready artwork the PDF deadline is:

12pm Friday

the week of publication.

#### **Terms and Conditions**

In placing an advertisement with us you confirm that you have read and understood the following conditions. While we take every care to ensure the insertion, accuracy and quality of your advertisement, the publisher does not accept liability for any loss caused by omission on a particular day or errors in advertisements. Pendragon Press Ltd trading as *Gulf News* is not responsible for the print quality or content accuracy of camera ready advertisements supplied by the customer, for the omission of advertisements received after deadline, or for errors that were not noted by the customer during sign off. The publisher reserves the right to reject, amend or edit any advertisement that seems in their opinion to be objectionable or otherwise unsuitable for publication. The placement of all advertising in the paper is at the discretion of the publisher except where prior arrangements have been made. Claims for allowance for errors in advertisements must be made within seven days from the date of publication and no liability will be accepted beyond the actual space occupied by the advertisement in which the error occurred. All advertisements and artwork prepared by the staff of Pendragon Press Ltd remain the property of the publisher and must not be used in any other publication or for any other purpose without prior permission. Advertising and artwork rates available on request. Please note that changes made to content of advertisement (other than factual errors) after submission of customer's original draft may incur our standard advertising makeup charges.